



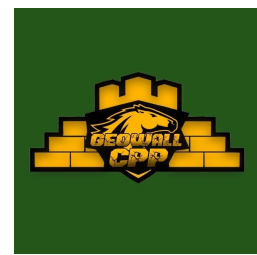
SHOP SMALL INITIATIVE

California State Polytechnic University, Pomona

CPP ASCE | Steel Bridge | Concrete Canoe | Geowall

OUR PURPOSE

The idea of a Shop Small Initiative (SSI) emerged earlier this summer in response to the dramatic impact of the COVID-19 pandemic on local businesses. Through a collaborative effort, students from the Cal Poly Pomona American Society of Civil Engineers (CPP ASCE) Student Chapter, Steel Bridge, Concrete Canoe, and Geowall competition teams have partnered up to put forth an initiative intended to help those who ultimately build our communities. Through SSI, small business owners are given the opportunity to advertise through the combined platforms of our organizations and clubs!





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ADDITIONAL INFORMATION

Trimester Breakdown

Our sponsorship packages have been designed to let local businesses select the duration of time that we advertise. The 2020-2021 school year has been split into three trimesters:

- First Trimester: October, November, December
- Second Trimester: January, February, March
- Third Trimester: April, May, June

Our Combined Platform

Local businesses and small shops that register will be advertised for a specified amount of time (dependent on chosen sponsor level) on the following platforms:

Cal Poly Pomona American Society of Civil Engineers (CPP ASCE)

External Advertisement

Instagram: [@cppasce](#)

Facebook:
<https://www.facebook.com/CPPASCE/>

Website: <https://www.cppasce.org/sponsors>

Internal Advertisement

Civil Engineering Department Student
Newsletter

Member Slack Channel

The Cal Poly Pomona American Society of Civil Engineers (CPP ASCE) Student Chapter helps students by providing essential value to our members and partners by opening up opportunities for networking, socializing, and professional growth. ASCE Student Organization participation instills a commitment by providing a link between practice and education. In addition, the organization allows students to socialize with professors in and out of the classroom settings which is an important aspect of student development.

Contact a Team Representative: calpolypomonaasce@gmail.com



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Cal Poly Pomona Steel Bridge (CPP Bridge)

External Advertisement

Instagram: [@cppbridge](https://www.instagram.com/cppbridge)

Website:

<https://www.cppsteelbridge.com/sponsors>

Internal Advertisement

Member Slack Channel

Cal Poly Pomona Steel Bridge is a competition team consisting of undergraduate students within the Department of Civil Engineering. Every year team members work together to plan, design, fabricate and construct a one-tenth scale model steel bridge to compete at the Pacific Southwest Conference and the National Student Steel Bridge Competition in the Spring. This project incorporates technical knowledge with hands-on experience consistent with Cal Poly's "Learn By Doing" motto.

Contact a Team Representative: cppsteelbridge.fundraising@gmail.com

Cal Poly Pomona Concrete Canoe (CPP Canoe)

External Advertisement

Instagram: [@cppcanoe](https://www.instagram.com/cppcanoe)

Website:

<https://cppconcretecanoe.weebly.com/become-a-sponsor.html>

Internal Advertisement

Member Discord Channel

We are Cal Poly Pomona's Concrete Canoe team, a student-led organization that works as a collaborative team to compete in the nation's biggest regional conference, the Pacific Southwest Conference (PSWC). This competition consists of four parts: Paddling (25%), Oral Presentation (25%), Technical Paper (25%), and Final Product (25%). In the previous years, our design teams have been placed in both the regional and national conferences. We are aiming to be the top team in PSWC 2021, so we can compete in nationals once again! Support from our donors is appreciated as it helps us relay to the top.

Contact a Team Representative: cppcanoe.fundraising@gmail.com



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Cal Poly Pomona Geowall (CPP Geowall)

External Advertisement

Instagram: [@cppgeowall](#)

Facebook:

<https://www.facebook.com/calgeocpp>

Website:

<https://calgeocpp.weebly.com/sponsorship--donations.html>

Internal Advertisement

Member Discord Channel

Cal Poly Pomona students involved in GeoWall are part of a student-run organization that focuses on the professional development of its members. Our team has been participating in competitions since 2009. The objectives of the GeoWall Challenge are listed as follows: design a MSE wall with the minimum reinforcement to withstand soil and design load, communicate design and analysis process using effective communication in a report, participate in a friendly and spirited competition with other universities, and attend a world-class engineering conference.

Contact a Team Representative: cppgeowall.fundraising@gmail.com

THANK YOU!

Your contribution helps foster student success and community growth.